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RUseeN Reflective Clothing Announces New Reflective Items For 2011 Season

Reading, PA – (23-Mar-11) **RUseeN Reflective Apparel, LLC** of Reading, PA (www.ruseen.com) – specializing in [reflective safety clothing and apparel for runners, walkers, joggers and bikers](#) – announces several new reflective items in time for the 2011 outdoor season.

“We are excited to release these new products that will further compliment our already comprehensive line of specialized reflective clothing items,” said owner, Jill Gallen. “At RUseeN, we are aggressively marketing our extensive line of stock and customized products to provide maximum safety and visibility to everyone who embraces outdoor activities as much as we do.”

According to Gallen, a host of new products are being released including reflective t-shirts featuring moisture-management properties both with and without pockets, running vests in four colors with pockets, waterproof and breathable windbreakers in multiple colors, baseball-style caps in four colors and more. Each features bright, high-visibility colors including lime yellow and fluorescent orange in both stock and customized-reflective designs.

To promote their entire line of reflective clothing and apparel, the crew of RUseeN will be participating in numerous running and cycling events as well as other outdoor and endurance expos up and down the East Coast nearly every weekend of the outdoor season. Some upcoming events include the Georgia Marathon in Atlanta, GA; the Shamrock Marathon in Virginia Beach, VA; the National Health and Fitness Expo in Washington, DC; the Cooper River Bridge 10K Run in Charlestown, SC; the Adirondack Sports and Fitness Expo in Saratoga Springs, NY and more.

For a complete list of event dates, details and special offers, visit and ‘like’ the RUseeN official Facebook page and ‘follow’ the official Twitter account via the links on the company website at www.ruseen.com.

ABOUT RUseeN

RUseeN Reflective Apparel, LLC has been manufacturing hi-visibility, reflective and protective clothing for the emergency service, construction and municipal industries for more than 30 years. The owners of RUseeN have combined their years of manufacturing knowledge and experiences with their outdoor-fitness passions for running, bicycling and fitness walking, to create a reflective product line that is fun, fashionable and safe.

For additional information on **RUseeN Reflective Apparel, LLC**, visit www.ruseen.com or call (610) 777-1288.

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